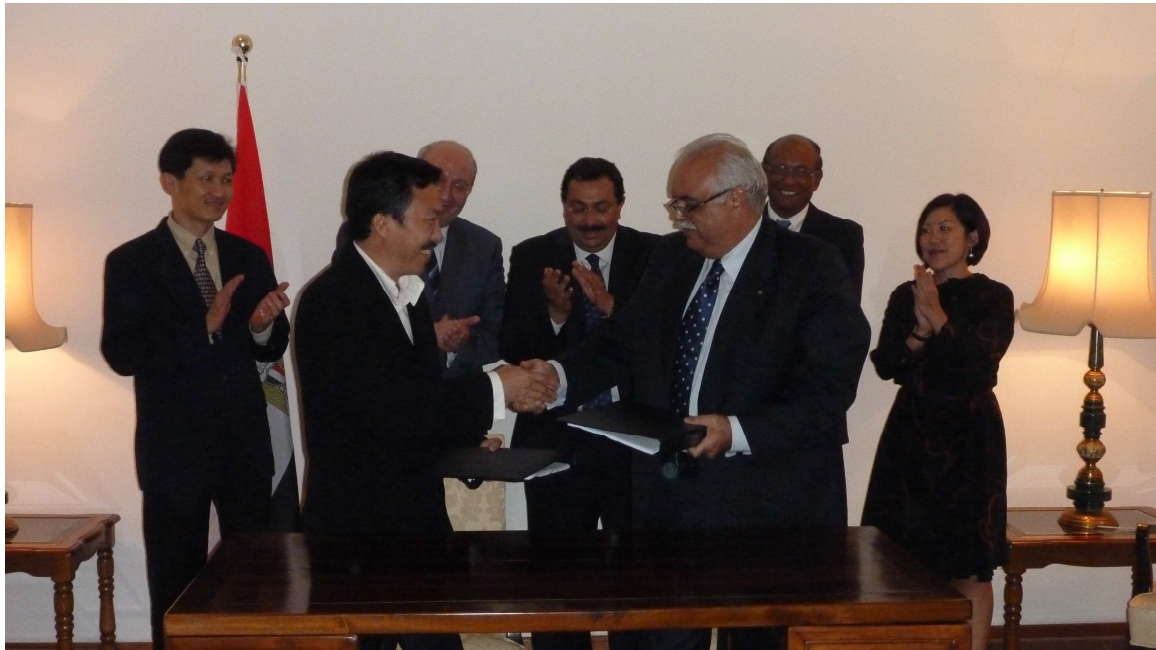


Clearhub Signs Allied Soft As Strategic Partner for Egypt



Singapore – March 3, 2010 – Clearhub Pte Ltd (Clearhub), a provider of secured mobile messaging for mass market mobile devices, today announced a strategic partnership with Allied Soft, a leader in IT service company operating in Egypt. The signing ceremony of this strategic partnership will be witness by HE Dr. Tarek Kamel, the Egyptian Minister of ICT.

This strategic alliance combines Allied Soft’s deep knowledge and experience in Egypt, Africa, and the middle East with Clearhub’s award-winning ringEmail mobile email with organizer and Instant Messaging (IM) service to reach out to the fast growing Egypt’s mobile subscribers market [*Egypt’s national telecommunications regulator said Sunday (Feb 21, 2010) that the total number of mobile subscribers in Egypt reached 55.35 million at the end of December 2009, a year-on-year growth of 34.1%.*].

“Egypt is a very important market for us. To keep up with the growing demand for our ringEmail service in Egypt, we decided to work with Allied Soft,” says Mr. Kevin Chia, Chairman of Clearhub. “Allied Soft is a well known and trusted name and reputed company in Egypt. With its established reputation, market knowledge, reach and expertise, Allied Soft is an ideal partner, who will help grow Clearhub’s market share and reach in Egypt.”

Clearhub’s ringEmail affordable pricing structure on a software-as-a-service model and its unique proposition to address the large majority of mobile users not using smartphones (even though Clearhub’s ringEmail service also works on smartphones) have attracted interest from global mobile operators and enterprise customers. In order to reach out to a new base of customers as well as to increase relatively low mobile data usage, mobile operators have bundled unlimited GPRS with ringEmail as a total service offering. ringEmail addresses unmet opportunities in 90% of the potential mobile email market.

“Our strategic partnership to market and support Clearhub’s ringEmail service will provide us an opportunity to offer to our customers some of the world’s state-of-the-art mobile messaging services,” says Dr. Mohammed Reda, Chairman of Allied Soft. We are enthusiastic about working with Clearhub and are confident that we can now offer a complete mobile messaging

solution to Mobile Operators, Enterprises and mass consumers. Our goal is to help Clearhub become a leading provider in Egypt.”

About Clearhub

Clearhub Pte Ltd (Clearhub), a provider of secured mobile messaging [integrated push email with mobile organizer and mobile instant messaging (IM)] for mass market mobile devices. Since inception, Clearhub focused its efforts on innovation with research & development as a critical advantage to its overall strategy. Clearhub has developed a mobile service technology platform enabling any mobile service for virtually any mobile phone.

Clearhub’s flagship product, patented and award winning ringEmail solution offers mobile thin-client with unique pushlite mobile client, WAP and WEB mail technology to cater for any Enterprise and consumer mails, contacts, calendar, notes, tasks and IM on virtually any mobile phones – The Power of Any Email & IM on Any Phone! (www.ringEmail.com). Our reference customers include Movistar (Chile), TIM (Brazil), VinaPhone (Vietnam), Mobifone (Vietnam) and etc. Clearhub has also collaborated with Microsoft to white-label ringEmail for Push Email with **Windows Live Hotmail branding** on any virtually mobile device and will market this service to mobile operators globally.

About Allied Soft

Allied Soft provides critical services to leading financial, security; healthcare, manufacturing, technology, and educational organizations throughout the United States, Europe and the Middle East.

Allied Soft solutions are trusted by all branches of the largest private, public, and international organizations.

Allied Soft is a multinational company established through a network of subsidiary companies in Saudi Arabia, Emirates, Jordan and Lebanon, with front office in: Europe, India and the USA. Allied Soft is member of Allied International technology group. The group employs over 3000 IT professionals in different fields. The 13 main delivery centers in Egypt plus India build very strong back office and capacity to support several international, regional and local companies. With the 24x7 support, AS supports of over 200 clients in different parts and time zones of the world. The company is also a founding member in the IT Association in Egypt and member of several international professional organizations. In addition, the company has been certified as the outsourcing destination in African and the Middle East by the Board of BPO Huston Texas, USA.

For more information, please contact:

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